

Ad Hooks, Scripts & Variations

Messaging and creative angles designed to make your ads convert.

What you get

- Multiple hooks for each offer (problem, desire, urgency, social proof, etc.)
- Full ad scripts for UGC videos, short-form videos, and static ads
- Variations you can plug into your existing creatives
- Clear CTAs tailored to your funnel (book a call, start a trial, buy now)

Best for

- Brands that already have creatives but need better messaging
- Scaling winning campaigns with more angles and variations
- Reducing creative fatigue by rotating new hooks regularly

How it works

1. You share your current ads and results (what's working / not working).
2. We map out new angles, hooks, and scripts.
3. You plug them into your videos, UGC, or static creatives.